



# Graphic Designer

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Reporting to the Director of Marketing, Graphic Designers play an instrumental role in influencing how customers and the public perceive Marshalltown Company. You will work in a fast paced, fun rewarding environment with people who will appreciate your contribution

## **Specific Responsibilities Include:**

- Utilize design talent to create custom signage for customers including large retail, TV shows, schools and trade shows.
- Design custom packaging to strategically position and merchandise our product.
- Work on cross functional teams with engineering, marketing and purchasing to design and develop new product
- Instrumental in trade show booth design
- Perform professional photography and videography of new items as well as photography and videography for promotional use
- Responsible for master catalog maintenance and design.
- Add creative insight to company website, social media and other online medium

## **Qualifications of the Position Include:**

- Four years of post-high school education in graphic design or related creative program, or a combination of two years post high school education and relevant work experience in graphic design;
- Strong analytical skills and computer skills;
- Excellent communication skills and the ability to work in a collaborative environment;
- **Strong working knowledge of Macintosh, graphic design programs not limited to InDesign, Photoshop, Illustrator, Final Cut Studio, Premiere Pro and PC office programs not limited to, Office, Excel, Word, and Outlook;**
- Must be proficient at photography and videography;
- Must possess an eye for detail in all work;
- Must be able to travel overnight;
- Demonstrated ability to perform well and remain organized under tight deadlines.
- Vinyl application skills are a plus
- Must be creative with the ability to work within provided guidelines

**Please apply by submitting your resume to: [IAHR@Marshalltown.com](mailto:IAHR@Marshalltown.com)**

**Marshalltown Company is an Equal Opportunity Employer**

*Standing on a strong foundation of quality and growing through innovation for over 125 years, Marshalltown has grown to become one of the world's largest manufacturers and distributors of construction tools.*