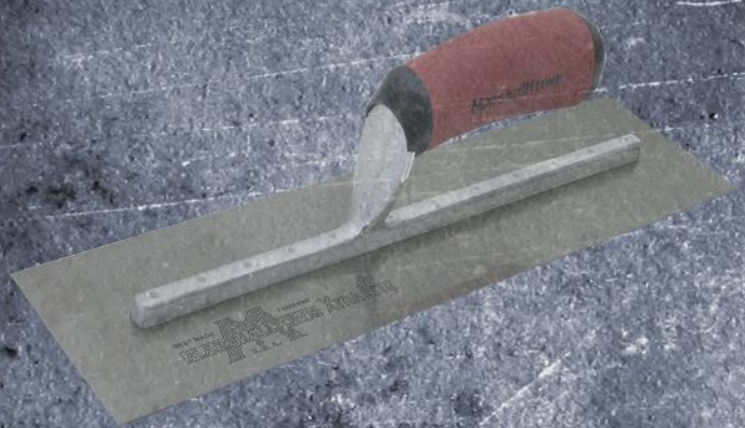


TOOLS FOR SCHOOLS



TRAIN THE BEST WITH THE BEST



Masonry Drywall Tile Concrete





TOOLS FOR SCHOOLS

Train the best with the best. MARSHALLTOWN would like to offer help, and keep the right tools in the hands of your students in your secondary, post-secondary and apprenticeship programs. With MARSHALLTOWN's Tools For Schools Program there is something for the needs of every schools.

As an instructor, you know that hands-on education results in quicker learning and a greater retention rate of learned material. By creating job-site reality in your classroom, students are allowed to solve the instructional "real life" problems of today in preparation for the working world demands of tomorrow. Additionally, students feel a sense of pride in the work that they've accomplished, and know that their training now will help them earn a living in the future.

At MARSHALLTOWN, WE know that as students train with properly designed and balanced tools, they can measure their own skill level performance- not the performance of the tool. A good tool becomes an extension. Students using the right tools learn how to work *with* the tools. In addition to a good technical background, and the attitude of a "craftsman," your students need to train with the best materials and tools at hand. We'd like to offer help.

The information in this packet can also be found on our website at www.Marshalltown.com under the Tools For Schools tab.



MARSHALLTOWN MATCH PROGRAM

MARSHALLTOWN encourages vocational education instructors to “train the best with the best” through our **Marshalltown Match Program**. We want to help keep the right tools in the hands of students by matching your school’s local purchases of MARSHALLTOWN hand tools.

For each MARSHALLTOWN tool you purchase from your local distributor for your secondary, post-secondary, or apprenticeship Vo-Tech program, MARSHALLTOWN will match your purchase **free of charge** up to \$400.00 retail per calendar year. Just follow these simple steps to receive your free tools:

1. On your school’s letterhead, list your hand tool request.
2. Send or fax the request along with the receipt from your local purchase of MARSHALLTOWN tools. Make sure the receipt has our part numbers and costs clearly marked.

Please note:

1. Mixing and matching of tools is allowed.
2. The free tool allowance is equal to the total dollar value of the MARSHALLTOWN product on the original order.
3. Your matching order limit is \$400.00 per school, per calendar year
4. This program is only meant for the purchase of MARSHALLTOWN tools through your local hand tool distributor.

Send or Fax your order to:

Marshalltown Company
Tools For Schools
104 South 8th Avenue
Marshalltown, Iowa 50158

Phone: 800-987-6935

Fax: 800-477-6341

Website: <http://www.marshalltown.com>



DIRECT ORDER PROGRAM

MARSHALLTOWN can sell directly to your school!

Our *Direct Order Program* is available to any secondary, post-secondary, or apprenticeship program that offers classes focused on the trowel trades. This program allows you to purchase directly from MARSHALLTOWN at a budget friendly price, and save on shipping costs too. Everything in our catalog is available with this program; you won't be limited to what a distributor might have in stock.

Benefits of ordering direct:

1. Orders ship freight prepaid within the continental U.S. (excl mixers)
2. Orders ship within two to three business days
3. Prices favorable to a limited budget
4. All of our tools are now easily available to you
5. Place orders via fax, email, mail, or online once your account has been established

Requirements to be set up as a customer:

On your school's letterhead mail or fax the following:

1. School's name, billing and shipping addresses, phone and fax numbers
2. Instructor's name
3. Copy of the school's tax exemption certificate, if applicable

Contact us at:

Marshalltown Company
Tools For Schools
104 South 8th Avenue
Marshalltown, Iowa 50158
Phone: 800- 987-6935 -or- 641-753-5999
Fax: 800-477-6341 -or- 641- 753-9227
<http://www.marshalltown.com>



STUDENT AWARD PROGRAM

Our objective with the *Student Award Program* is two-fold: to give students the extra incentive to achieve superior results, and to give the instructors a means to reward work well done.

How the program works:

MARSHALLTOWN awards students through their Vo-Tech instructors. All materials are sent directly to the instructor, who then presents the award to the deserving student.

First, an instructor chooses one student* (*per school, per term/semester*) who has excelled in the masonry, concrete finishing, drywall, plastering, EIFS, or tile program. This student should be actively training for a career in the “trowel trades.”

Next, the student is nominated by sending us the student’s name and information on a MARSHALLTOWN Student Award Nomination Form or on official school letterhead. The information includes the student’s trowel preference.

Then, MARSHALLTOWN will send the award materials to the instructor’s attention: a letter of commendation, a certificate, and a MARSHALLTOWN trowel and cap.

For questions regarding the Student Award Program or student eligibility, please contact MARSHALLTOWN at:

Phone: 800-987-6935 -or- 641-753-5999

Fax: 800-477-6341 -or- 641-753-9227

And ask for information on the Tools For Schools Program.

**Schools that offer separate trowel programs in more than one trade may nominate one student for each trade (masonry, concrete, drywall, plastering, EIFS, or tile). If you wish to nominate more than one student per term/semester or for a trade, additional trowels are available through our direct order program at 50% off retail.*



STUDENT AWARD PROGRAM NOMINATION FORM

Date: _____

Submit the name of your most outstanding student. We will send a certificate of recognition, a complimentary MARSHALLTOWN trowel, and a MARSHALLTOWN cap. Please fill in all the blanks. **Please print or type.**

Instructor's Name: _____

School Name: _____

Shipping Address: _____
(We cannot ship to a PO Box)

Mailing Address (if different): _____

City, State, Zip: _____

Phone: _____

Fax: _____

Student's Name: _____
(As it will appear on the certificate. Please print)

Part Number of Trowel (if known): _____

Trowel Type: Brick Concrete Other (specify) _____
(plastering, drywall, tile, etc)

Blade size: _____ Blade Pattern: _____
(9,9.5,10,10.5,11,11.5,12,13) or (Length and Width) (Philadelphia, London, Wide London)

Handle Style: _____ Handle Type: _____
(Straight or Curved) (Wood, Plastic, Leather or DuraSoft®)

Send, e-mail, or fax Nomination to:
Marshalltown Company
Tools For Schools
104 South 8th Avenue
Marshalltown, Iowa 50158
Fax: (800) 477-6341
Attn: Kim Haley, Marketing Administrator
kimh@marshalltown.com